

# press release

THE KITCHEN

video • music • dance • performance

For press reservations,  
contact:  
Donna Meeks  
925-3615

## PERFORMANCE

# MICHAEL SMITH

Bill Loman, Master Salesman Part I

A Tragicomedy featuring 'Mike'

May 20-22 shows at 8:30 and 10:15pm

\$5.00/\$3.50 members/TDF+\$1

Reservations: 925-3615

The Kitchen

484 Broome St., 2nd Floor

New York City

On May 20-22 at 8:30 and 10:15pm, The Kitchen presents  
MICHAEL SMITH in a new performance, Bill Loman, Master Salesman  
Part I (A Tragicomedy featuring 'Mike').

The story of Death of a Salesman for some time has been considered a classic of the American theater. Mere mention of the name Willy Loman immediately conjures up an image of a man deluded, defeated, and depressed. The heavy message never lets up and Willy doesn't let you forget it. His Dale Carnegie view of the world removes him entirely from reality. Every time he lapses into the past or raves of bright horizons, it creates a tension that reeks of pathos.

It seems that Mike has picked up where Willy left off, and is just back from an excursion to Yonkers. He's been selling and driving like a maniac. As soon as he steps foot in his home he is quickly transformed into the bewildered consumer. It seems that his sales know-how has not prepared him for the harsh reality of expired product warranties.

These performances are made possible with funding provided by the National Endowment for the Arts and by CAPS as a community service.

MICHAEL SMITH has been performing for the last several years throughout this country, and in Canada and Europe in galleries, museums, universities and clubs. He was a 1982 recipient of both a National Endowment for the Arts grant for performance and a CAPS award in multi-media. His videotapes are represented by Castelli/Sonnabend Tapes & Films.

Also during the month of May, Michael Smith will be exhibiting an installation at Castelli Graphics.

**484 Broome Street (between West Broadway and Wooster) New York City**  
**mail: 59 Wooster Street, New York, New York 10012 (212) 925-3615**