

THE KITCHEN

VIDEO

MUSIC

DANCE

PERFORMANCE FILM

512 West 19th St. (Btwn 10th & 11th Aves) New York, NY 10011

Reservations: 255-5793

BACK STAGE

NO SALESMAN WILL CALL

REVIEWED BY
T. MYGATT

"No Salesman Will Call" is a collaborative performance work by artists Christian Marclay and Perry Hoberman, which they describe as an evening of "sound/image/crisis/performance." They avoid the chaos usually created in collaborative words such as this by including personal touches that keep the evening interesting.

Marclay provides the audio portion of the show by playing records simultaneously on multiple turntables. The volume of each recording is controlled by foot pedals, and his selections range from "Beautiful Dreamer" to "Let the

Sun Shine In." Periodically a voice can be heard giving instructions on how to become a better salesman.

Hoberman, who was the visual director for Laurie Anderson's "Empty Places" at BAM this fall, controls all of the evening's images. While his work with Anderson was a demonstration of technical wizardry with all equipment hidden from view, everything here, including technicians, is visible to the audience. The process of creating the performance is very much a part of the work.

To further emphasize this point,

Hoberman projects on a small screen personal items such as his electric bill, a parking summons, and personal checks. These items put us in contact with his life while he was preparing the performance. The show closes with both artists setting fire to a projected image of an American flag—again, an issue in their lives while this work was being created. These personal touches are important, for they provide the focus that a collage of sight and sound, like this, requires.

"No Salesman Will Call," presented by and at The Kitchen, 512 W. 19th St., Oct. 19-22.

THEATRE

REVIEWS