## press release

## THE KITCHEN

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KRZYTOFF WODICZKO

<u>Public Projection At The Telephone Building Located Between Worth,</u>

<u>Broadway, Thomas And Church Streets.</u>

Saturday, November 3rd, 1984 beginning at 8:30pm

As part of its continuing "Projections" series, The Kitchen Performance program presents an outdoor projection piece by Krzytoff Wodiczko. Employing high powered projectors, Wodiczko will engage the surface of the telephone company building on Worth Street as a way of revealing publically the psycho-sociological aspects of that windowless structure. Through this temporal transformation, Wodiczko hopes to re-structure the building's context, altering its relationship with the individual living in the urban environment. The piece will be of approximately two hours duration and will be available for viewing from a number of vantage points in Lower Manhattan.

Krzystoff Wodiczko has done anumber of public projections at locations in Australia, Canada, Europe, and The United States. His recent exhibitions include those at The 49TH Parallel Centre For Contemporary Canadian Art, Center On Contemporary Art, Seattle Washington, and Hal Bromm Gallery, New York.

This piece was made possible with cooperation of The Lower Manhattan Cultural Council and The American Telephone and Telegraph Company.

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