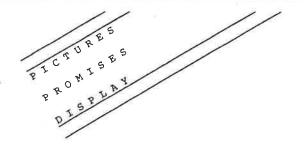
THE KITCH

CENTER FOR VIDEO, MUSIC AND DANCE



- 1. RICHARD PRINCE (courtesy of Metro Pictures)
- 2. RICHARD PRINCE (courtesy of Metro Pictures)
- 3. JIMMY DE SANA, ad for "Art et Industrie" catalogue in Fetish Magazine
- JIMMY DE SANA (courtesy of Stefanotti Gallery)
- 5. left: Real Life Magazine (Winter, 1981) center: VICTOR BURGIN right: Kodak Photographic Paper carton
- 6. JENNY HOLZER
- 7. Jewel ads
- 8. ANDY WARHOL (courtesy of Castelli Graphics)
- 9. MATT MULLICAN (courtesy of Mary Boone Gallery)
- 10. PAUL WOMBELL, 1975
- 11. left: KLAUS STAECK, 1974. right: East London Health Project
- HANS HAAKE (courtesy of John Weber Gallery)
- 13. left: VICTOR BURGIN center: General Electric ad

right: VICTOR BURGIN

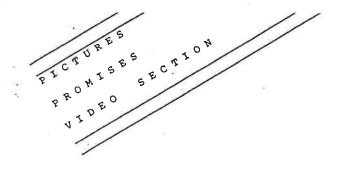
- 14. JOSEPH KOSUTH (courtesy of Leo Castelli Gallery)
- 15. | Corporate advertising
- 16. JENNY HOLZER
- 17. BARBARA KRUGER
- 18. CINDY SHERMAN (courtesy of Metro Pictures)
- 19. CINDY SHERMAN (courtesy of Metro Pictures)
- 20. Gentleman's Quarterly
- 21. | Sony ad
- 22. VICTOR BURGIN (courtesy of John Weber Gallery)
- 23. JAMES COLLINS (courtesy of Max Protetch Gallery)
- 24. SHERRIE LEVINE (courtesy of Metro Pictures)
 25. RICHARD PRINCE (courtesy of Metro Pictures)
- 26. RICHARD PRINCE (courtesy of Metro Pictures)
- 27. | Carol Horn ad
- 28. LAURIE SIMMONS (courtesy of Metro Pictures)
- PAUL OUTERBRIDGE (courtesy of Robert Miller Gallery)
- 30. PAUL OUTERBRI 31. JENNY HOLZER PAUL OUTERBRIDGE (courtesy of Robert Miller Gallery)
- 32. LAURIE SIMMONS (courtesy of Metro Pictures)
- 33. Liquor, Clothes, Perfume (Male) ads
- 34. JAMES WELLING (courtesy of Metro Pictures)35. LES LEVINE (courtesy of Ronald Feldman Gallery)
- 36. Female, Fashion and Gesture ads
- 37. DARA BIRNBAUM
- 38. DARA BIRNBAUM
- 39. DARA BIRNBAUM
- JENNY HOLZER 40.
- 41. BARBARA ESS
- 42. JOHN STEZAKER
- 43. JENNY HOLZER
- 44. JENNY HOLZER
- 45. Miscellaneous covers and advertisements top: Dow Chemical ads
- 46. bottom: MARTIN COHEN
- 47. Collier's Magazine ads, 1940s
- ELIZABETH KULOS
- 48. far right: HANNAH WILKE
- 49. JERRY KEARNS
- 50. Greeting cards
- 51. Miscellaneous magazine advertisements
- 52. Arco ad, 1980

PICTURES & PROMISES: a display of advertisings, slogans & interventions gathered by Barbara Kruger.

Commercials 1947-1963 are from the Nachowitz Diament Collection of Classic Television Commercials at Brooklyn College.

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- OLD GOLD CIGARETTES with Dennis James. The original tap dancing box-girls.
 ".. made by tobacco men .. not medicine men ... if you want a treat instead of a treament .. get Old Gold Cigarettes ... " 60 secs
- 2. MARLBORO CIGARETTES with one of the original Marlboro men. " .. I'm a guy who likes to work on my car .. I get to working on it and I even forget where I am .. what time it is I even forget to eat .. . "
 "But you don't forget to smoke though .."
 "I always smoke when I work .. they go together." 60 secs
- 3. NEW STEAMER SHOWER MASSAGE FROM WATER PIK "Soothing and relaxing from a gentle spray to a super hard pulse ..." 30 secs
- 4. FLASH GORDON, the film. "In a last ditch attempt to save the earth ... Can flash succeed? Will Flash survive?" 53 secs
- 5. NAVY. MISSILE EXERCISE. ATLANTIC RANGE. "The Navy ... over 75% of our jobs give you technical training Fire .. Birds Away! ... it's not just a job, it's an adventure!" 58 secs
- 6. <u>MUM</u> New Mum now has a secret weapon. ".. The doctor's deodorant secret.. now contains M-3... for security reasons.. Mum's the word..."
 58 secs
- 7. THE CHEMSTRAND CORPORATION, MAKERS OF FINE NYLON YARN. "If that's your trick .. you're an un-hip chick .. here's why A lady isn't dressed unless her legs are too (dazzle a man)" 58 secs
- 8. REMY/GRAND CENTRAL: TRAINS AND BOATS AND PLANES

 DARA BIRNBAUM (c)1980

 Commissioned by Remy Martin for Grand Central Station. This is a "coke and jean ad" for Remy with a twist .. a snack-en-route for the commuter whose rather mundane task is to wait and travel through ... here's looking at you, kid 3 mins 51 secs
- 9. C'E ... Candice Bergen for ... "I can wear it when I'm Miss Bergen ... I can wear it when I'm Candice ... and I can wear it when I'm just plain Candy ... It's that simple and that complex .." 30 secs
- 10. L'AIR DU TEMPS, NINA RICCI "something's in the air ... dreams are everywhere ... in the air ... what a lovely feeling ... " 30 secs
- 11. CHANNEL NINE'S CHILDREN. Logo. 10 secs
- 12. PET EVAPORATED MILK. Lullaby and good night music. "Your baby ... yours to love, protect, care for ... to be sure he gets the best of milk ..."

 1 min 20 secs
- 13. CHEVROLET. "What a gal, what a night, what a car" 1 min 05 sec (extract)
- 14. AVCO EMBASSY. Film logo. 10 secs
- 15. CHERYL TIEGS FOR SEARS. "o-o-uu that fit .. it's got to be Cheryl

 Bet your bottom dollar!" 10 secs (extract)
- 16. CHERYL TIEGS FOR OLYMPUS OM 10. "You can't take a bad picture, Cheryl ... Neither can you with the Olympus OM 10 ..." 30 secs
- 17. REMY/GRAND CENTRAL: TRAINS AND BOATS AND PLANES. A repeat .. but well worth it