



T H E K I T C H E N

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The
Kitchen
Center
for
Video
Music
Dance
Performance
Film
and
Literature

For immediate release,
September 18, 1992
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ART OF MUSIC VIDEO: 10 YEARS AFTER

Wednesday, October 7 - Sunday, October 11, 1992

8pm each night
Tickets: \$5, Members \$3

Monday, October 12 - Friday, November 6, 1992

In The Kitchen's Video Viewing Room
Weekdays, 12 - 5pm
Free of charge

The Kitchen is pleased to present *Art of Music Video: 10 Years After*, five different 100-minute programs surveying the history of the music video form. The exhibition positions itself as an alternative celebration of the MTV decade, moving beyond MTV's amalgamation of album advertisements to propose a vision of music video as art within the much broader history of music-based media forms throughout the twentieth century.

This vision gains focus through five strongly interconnected programs:

Wednesday, October 7: *The MTV Decade*. This program opens with visionary work that made the music channel possible, surveys artistic trends in the decade that followed, and assesses MTV's profound influence on the structure and language of television through its on-air promotions, featuring videos by The Residents, David Bowie, Laurie Anderson, The Smiths, Peter Gabriel, and others.

Thursday, October 8: *Music Video and the Politics of Dancing*. This program examines some of the best examples of "agit pop"—music videos based in political and social commentary—and explores the most significant issues linked to its form. Areas covered range from rap to the New World Order to AIDS and gender politics.

Friday, October 9: *20th Century Musical Visions* featuring experimental films, Soundies, Snader TELEscriptions and Scopitones in a program that traces music videos historical antecedents and tributaries. The program includes work by Oskar Fischinger, James Herbert and Bruce Connor, among others.

Saturday, October 10: *Notes from the Underground*. This program surveys independent labels' ongoing rebellion against corporate formulations, and also includes bands whose successes have forced major labels to add alternative artists. Works by Richard Kern and Judith Barry, H-Gun Productions, Eric Zimmerman, and many others.

Sunday, October 11: *Artists' Advertisement Alternatives*. The works in this program envision a future where the art form can both embrace new audiences educated to appreciate experimental visualization and narrative by MTV, and refine music video as an integrated and expanded set of aesthetic and cultural terms. Video by Tony Oursler, Brian Eno, Gran Fury, David Lynch and others.

Taken as a composite view, this constellation of programs attempts not only to reflect and analyze what the manifestations of music video as art have been, but also to editorialize about how the form must be approached and considered in order to maximize both its aesthetic possibilities and crucial position as a vehicle for cultural change. *Art of Music Video: Ten Years After* is a touring program of the Long Beach Museum of Art.