GRETCHEN BENDER

DUMPING CORE
Thursday, December 6, 1984 at 8:30 PM.

As the third part of its Projections series of audio-visual events for audience, The Kitchen presents DUMPING CORE, a multi-media blend of projection effects, multiple-channel video and sound. Based on computer-generated imagery, the piece takes its title from the term for the "stop motion of computer memory in its course of execution that is written out to a file for subsequent perusal or analysis..."

DUMPING CORE concerns itself with the ramifications of such imagery, particularly in regards to what Bender cites as the "corporatization of culture", i.e. the corporate desire to exploit the new visual technology as a consciousness-channeling device. DUMPING CORE deals with how this new technology departs from former methods of mass manipulation - the tendency for corporations to logo-ize the abstract, to identify power with the powerful visuals of space and time movement. It is against this new seductive methodology that Bender positions herself, coming to terms with the oncoming necessity to develop a critical language suitable to deal with the ever-increasing exploitation of these new computer effects.


$6.00/$4.00 - members/TFD + $1.50